

MYB/KAR/Prog/2026-27/126

Date: 29.06.2026

To
The Vice Chancellors of all Universities and Heads of Educational Institutions
Government, Government-Aided and Private Universities/Colleges
Karnataka State

Respected Sir/Madam,

Sub:Request to undertake awareness activities under "Nasha Mukh Yuva for Viksit Bharat Abhiyan

With reference to the subject matter cited above, the "Nasha Mukh Yuva for Viksit Bharat Abhiyan", is an initiative aimed at creating awareness against drug abuse and promoting healthy lifestyles among youth.

In this regard, all Universities and Higher Educational Institutions across Karnataka are requested to undertake suitable awareness and community engagement activities among students to strengthen the message of a drug-free society. The activities may be organized in convergence with NSS, NCC, Youth Clubs, student associations and other relevant stakeholders.

The institutions may organize activities such as:

- Nasha Mukh Bharat Pledge.
- Awareness lectures, seminars and sensitization sessions.
- Awareness-based competitions such as poster making, slogan writing, essay writing and debates.
- Social media awareness campaigns.
- Walkathons, cycle rallies, yoga sessions and other fitness activities.
- Parent sensitization programmes, wherever feasible.
- Peer support group meetings and interactive sessions.

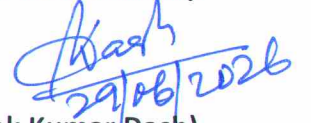
The institutions are kindly requested to ensure maximum participation of students and faculty members and to widely disseminate the message of a Drug-Free India.

Your favourable cooperation and support in promoting a healthy, aware and drug-free youth community will be highly solicited.

With regards

Encl: A/a

Yours faithfully



(Ashok Kumar Dash)

State Director, MY Bharat
Karnataka