



ವಿಶ್ವವಿದ್ಯಾರಣ್ಯ ತಾಂತ್ರಿಕ ವಿಶ್ವವಿದ್ಯಾಲಯ
ವಿಟೆಯು ಅಧಿನಿಯಮಗಳ ಮೇರೆಗೆ ರಚಿಸಲ್ಪಟ್ಟಿರುವ ಸ್ಥಾಪಿತವಾದ ರಾಜ್ಯ ವಿಶ್ವವಿದ್ಯಾಲಯ

VISVESVARAYA TECHNOLOGICAL UNIVERSITY

State University of Government of Karnataka Established as per the VTU Act, 1994 "JnanaSangama"
Belagavi-590018, Karnataka, India



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REGISTRAR

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REF: VTU/BGM/BBA/001/2026/ 3040

DATE: - 8 SEP 2026

CIRCULAR

SUBJECT: Correction of Course Codes for BBA V and VI Semesters Discipline-Specific Elective Courses (DSEC) - reg.

It is hereby notified that the course codes for the Discipline-Specific Elective Courses (DSEC) of the Bachelor of Business Administration (BBA) program for the V and VI semesters have been corrected. Specific course codes have been designated for Elective-1 (BBA553x) and Elective-2 (BBA554x). Furthermore, the individual codes for the elective subjects under these categories have also been revised.

All Constituent and Affiliated Institutions offering the BBA program are directed to adopt the corrected course codes in their respective academic programmes and ensure strict compliance.

The detailed document containing the corrected course codes is enclosed herewith and is also available on the University website for reference and necessary action at:
<https://vtu.ac.in/pdf/bba/scheme.pdf>

Rampure/08/09/26
REGISTRAR
[Signature] *[Signature]*

To,

1. All the college Principals, offering BBA Courses.

Copy:

1. The Registrar (Evaluation), VTU Belagavi
2. The Director, ITISMU, VTU, Belagavi.

Semester-V								
Sl. No.	Course Code	Title of the Course	Category of Courses	Teaching Hours per Week (L +T +P)	CIE	SEE	Total Marks	Credits
1	BBA501	Cost Accounting	DSC	3+2+0	50	50	100	04
2	BBA502	Logistics and SCM	DSC	3+2+0	50	50	100	04
3	BBA553x	Elective-1(PAPER1)	DSEC	3+2+0	50	50	100	04
4	BBA554x	Elective-2(PAPER1)	DSEC	3+2+0	50	50	100	04
5	BBA585	Societal / Industry Internship (To be carried between IV semester and V semester for 02 weeks duration)	SEC		50	50	100	04
Sub-Total					250	250	500	20

(DSEC) Discipline-Specific Elective Course–V Semester (Paper-1)						
DSEC- 1 (Paper 1)				DSEC- 2 (Paper 1)		
Sl. No	Finance BBA553A	Marketing BBA553B	Human Resource Management BBA553C	Data Analytics BBA554A	Retailing BBA554B	Logistics And Supply Chain Management BBA554C
Paper-1	Advanced Financial Management	Consumer Behavior	Recruitment and Selection	Financial Analytics	Retail Operations Management	Freight Transport Management

NOTE: Students shall continue with the same elective group in V and VI semesters, however, he/she may change the elective group in VII semester, but shall continue in the same group in VIII semester.

Semester-VI								
Sl. No.	Course Code	Title of the Course	Category of Courses	Teaching Hours per Week (L +T +P)	CIE	SEE	Total Marks	Credits
1	BBA601	Business Law	DSC	2+2+0	50	50	100	03
2	BBA602	Total Quality Management	DSC	2+2+0	50	50	100	03
3	BBA653x	Elective-1(PAPER 2)	DSEC	3+2+0	50	50	100	04
4	BBA654x	Elective-2(PAPER 2)	DSEC	3+2+0	50	50	100	04
5	BBA685	Project Work + Seminar (To be carried between V semester and VI semester for 04 weeks duration)	SEC		50	50	100	06
Sub-Total					250	250	500	20
DSC – Discipline-Specific Core Course, DSEC- Discipline Specific Elective Course, MDEC/OEC - Multidisciplinary Elective Course/Open Elective Course, AEC-Ability Enhancement Course, SEC- Skill Enhancement Course, VBC--Value based Course, MNC - Mandatory Non Credit Course								

Discipline Specific Electives Course – VI Semester (Paper-2)						
DSEC – 1(Paper 2)				DSEC- 2 (Paper 2)		
Sl. No	Finance BBA653A	Marketing BBA653B	Human Resource Management BBA653C	Data Analytics BBA654A	Retailing BBA654B	Logistics And Supply Chain Management BBA654C
Paper-2	Security Analysis and Portfolio Management	Integrated Marketing Communication	Compensation and Performance Management	Marketing Analytics	Strategic Brand Management	Sourcing for Logistics and SCM

NOTE: Student shall continue with the same elective group in V and VI semesters, however, he/she may change the elective group in VII semester, but shall continue in the same group in VIII semester.